

Premier Festival Site of the Niagara 2022 Canada Summer Games

NIAGARA PLACE

Canada Games Park

LOCATION

Isaac Brock Blvd & Merrittville HWY,
Thorold, Ontario, CANADA



HOURS OF OPERATION

Sunday, August 7 th - Saturday, August 13 th	10:00am - 6:00pm
Sunday, August 14 th	12:00pm - 10:00pm
Monday, August 15 th - Tuesday, August 16 th	10:00am - 8:00pm
Wednesday, August 17 th	10:00am - 10:00pm
Thursday, August 18 th - Saturday, August 20 th	10:00am - 8:00pm
Sunday, August 21 st	10:00am - 4:00pm

* Subject to change to compliment onsite sporting schedule



DAILY OUTDOOR FESTIVAL

Located beside the exciting new Canada Games Park, Niagara Place is where we celebrate sport, culture and entertainment. Visitors can take in live performances from headline and local artists, interactive exhibits, tastings from across Niagara's wine, beer and culinary scene, and experience unique programming celebrating Canada's Indigenous and Francophone heritage.

Free Admission

Attendance: 3,500 – 5,000 Daily
Estimated Guest Stay: 2.5hrs

CULINARY PARTNERS



Festival Spaces

- Booth placements are 10' x 8' service spaces in a shared 20' x 8' sea can retail booth.
- The festival will provide standard partner name signage for the partner's booth
- The partner is responsible to staff the booth during all live festival hours
- Niagara Place provides partners with one 15amp electrical outlet, recycling/organics/garbage disposal. Other or additional amenities required by the vendor can be requested from Niagara Place. Additional charges may apply.

Opportunities

Niagara Place welcomes culinary partners from across Niagara to participate on site and showcase the incredible restaurant scene from across the region. Vendor opportunities are available for shared kiosk booths, tents, and food trucks.

We offer up to 8 culinary placements at the festival. Partners must provide service staffing, recyclable disposables, and all items required for menu production and health requirements. Products and pricing require approval from Niagara Place.

CULINARY BOOTH FEE STRUCTURE			FOOD TRUCK FEE STRUCTURE		
Sunday Aug 7 – Saturday Aug 13	7 Day Booking	\$5000+HST	Sunday Aug 7 – Saturday Aug 13	7 Day Booking	\$3500+HST
Sunday Aug 14 – Sunday Aug 21	8 Day Booking	\$5500+HST	Sunday Aug 14 – Sunday Aug 21	8 Day Booking	\$4000+HST
Sunday Aug 7 – Sunday Aug 21	15 Day Booking	\$9000+HST	Sunday Aug 7 – Sunday Aug 21	15 Day Booking	\$6000+HST

Premier Festival Site

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Submission Terms

Submissions will be reviewed by a selection committee to ensure alignment with N22 mandates, non-duplication of vendors, diversity in cultural and product offerings, and regional participation. Priority will be given on a first come basis where possible, and for 15 day applications. Fees are due in full within 2 weeks of application approval. Vendors will be contacted with application approval status by email and will be required to A) confirm participation B) submit payment within 2 weeks of the approval date. Failure to complete these steps within the required timeline may result in the application being voided and the placement being awarded to the next qualified applicant.

For questions, please send an email to Info@AbsoluteXM.com.

CLICK HERE TO APPLY →

Vendor Form

PLEASE NOTE: There is a different submission form and process for Culinary Partners, Niagara Retailers, and Corporate Brands/Businesses for the purposes of sales, sampling, promotion and activation. Should you wish to apply under one of these categories, please request the application form from Info@AbsoluteXM.com



Once, and for all.

Canada  Ontario 

Niagara  Region

