

Premier Festival Site of the Niagara 2022 Canada Summer Games

NIAGARA PLACE

Canada Games Park

LOCATION

Isaac Brock Blvd & Merrittville HWY,
Thorold, Ontario, CANADA



HOURS OF OPERATION

Sunday, August 7 th - Saturday, August 13 th	10:00am - 6:00pm
Sunday, August 14 th	12:00pm - 10:00pm
Monday, August 15 th - Tuesday, August 16 th	10:00am - 8:00pm
Wednesday, August 17 th	10:00am - 10:00pm
Thursday, August 18 th - Saturday, August 20 th	10:00am - 8:00pm
Sunday, August 21 st	10:00am - 4:00pm

* Subject to change to compliment onsite sporting schedule



DAILY OUTDOOR FESTIVAL

Located beside the exciting new Canada Games Park, Niagara Place is where we celebrate sport, culture and entertainment. Visitors can take in live performances from headline and local artists, interactive exhibits, tastings from across Niagara's wine, beer and culinary scene, and experience unique programming celebrating Canada's Indigenous and Francophone heritage.

Free Admission

Attendance: 3,500 – 5,000 Daily
Estimated Guest Stay: 2.5hrs

COMMUNITY VENDORS



Opportunities

Niagara Place welcomes Niagara businesses to be a part of the celebrations with exclusive onsite retail opportunities. We are offering vendor opportunities to independent small businesses from all areas of the Niagara Region to purchase a placement for sales, promotion, or other interactive experience activations.

We are looking for best in class produce, product or retail vendors to wow thousands of Niagara Place guests. If you have a fresh, unique, popular or just plain cool business, we want to help showcase your brand. These opportunities are specific to the following business categories.

SMALL BUSINESS RETAILERS (NON-CORPORATE/NON-FRANCHISE)

- Fashion, Gifts, Sporting Goods, and More

MARKET MERCHANT AND CRAFTERS

- Artistry, Handmade Items, Decorative Items for Home and Garden, Health and Wellbeing Items, Artisanal items

FARMERS MARKET VENDORS

- Local Grown Fruits/Vegetables, Cheeses, Meats, Preserves, and Packaged Goods.

COMMUNITY VENDORS FEE STRUCTURE

Sunday Aug 7 – Saturday Aug 13	7 Day Booking	\$2500+HST
Sunday Aug 14 – Sunday Aug 21	8 Day Booking	\$2800+HST
Sunday Aug 7 – Sunday Aug 21	15 Day Booking	\$4700+HST

Festival Spaces

- Placements are available in 10' x 10' and 10' x 20' footprints. Vendors are required to operate within the booked vendor footprint and cannot extend outside of the space assigned.
- Vendor opportunities are based on a 7 day, 8 day, or 15 day basis only. Business hours are based on the live operating hours of Niagara Place and are subject to change. Vendors are required to be open and operating during all hours that Niagara Place is live.
- Niagara Place provides vendors with tent coverage, one 15amp electrical outlet, recycling/organics/garbage disposal. Other or additional amenities required by the vendor can be requested from Niagara Place. Additional charges may apply.



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Submission Terms

Submissions will be reviewed by a selection committee to ensure alignment with N22 mandates, non-duplication of vendors, diversity in cultural and product offerings, and regional participation. Priority will be given on a first come basis where possible, and for 15 day applications. Fees are due in full within 2 weeks of application approval. Vendors will be contacted with application approval status by email and will be required to A) confirm participation B) submit payment within 2 weeks of the approval date. Failure to complete these steps within the required timeline may result in the application being voided and the placement being awarded to the next qualified applicant.

For questions, please send an email to Info@AbsoluteXM.com.

CLICK HERE TO APPLY →

Vendor Form

PLEASE NOTE: There is a different submission form and process for Culinary Partners, Niagara Retailers, and Corporate Brands/Businesses for the purposes of sales, sampling, promotion and activation. Should you wish to apply under one of these categories, please request the application form from Info@AbsoluteXM.com



Once, and for all.

Canada  Ontario 

Niagara  Region

